

The Craftification

FACTORY

# about us

The Craftimation Factory is a CIO that was started in 2012 by mother and daughter team Janey and Linda after a lifetime of enjoying knitting and cups of tea.

The aim of the charity is to bring creativity and joy to all, especially those who may not otherwise be able to access it.

We have a particular interest in working with crafts, such as knitting, and simple technologies such as stop motion animation.

The organisation is governed by a board of four trustees. Registered Charity No: 1155890





# P R O J E C T S

At The Craftimation Factory we carry out a wide range of projects including reminiscence work, school workshops, festivals, community led installations, story telling and parties to name a few! We can design something entirely bespoke for your organisation, or we can work on a model of something we have carried out previously. Why not take a look and see if there is something you like the look of?



# Knitting For Change



- ♥ 'Knitted graffiti wall' supported by Hastings Borough Council, the Crafts Council and displayed in Hastings Museum & Art Gallery
- Three drop in workshops held over the course of the summer during which members of the community could learn to knit and sew messages into the 'wall'
- ♥ Children learned to knit and finger knit for the first time
- Memories of relatives who had passed on were rekindled and tears were shed
- ♥ A lot of cups of tea were consumed!

**KNITTING FOR CHANGE**

Take part in the creation of a knitted graffiti wall  
It will be on display in Hastings Museum

You don't need to be able to knit in order to take part! Over 3 workshop days  
the wall will be knitted and embroidered with slogans of your choice

So, if you've got a burning issue that you want to get across  
now's your chance to say it with wool!

Please bring your own knitting needles if possible, but bring  
some will be donated including special grand needles!

£1 per adult, children under 12 FREE. All children  
under 16 must be accompanied by an adult.

supported by Hastings Borough Council

20th July, 3rd & 5th August 10:30-4:30  
by all day or for an hour or two  
Hastings Museum, Bohemia Road

For more info contact  
jenny@hastingseducation.co.uk

www.hastings.gov.uk





# Reminiscence Work

- Part of the 'Care To Remember?' network, we are trained in Developing Reminiscence Skills
- Carried out 'Telling Stories, Crafting Keepsakes' workshops making cards for loved ones who have helped participants to form special memories
- Awarded funding by Hastings Borough Council to carry out a large reminiscence project entitled 'Knit Your Memories' during 2014, involving members of the community aged 50+ which will result in an exhibition





# Danny Boyle's Shuffle Festival

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- ♥ Commissioned to deliver puppet making and stop motion animation to 100 families in a custom made 'Animated Living Room' for the 'Day of The Mind' section of the festival
- We had our own DJ playing vinyl on a record player dating back to the 70s and had our hair crimped specially for the occasion!
- ♥ A short video of the project can be viewed here:  
<https://vimeo.com/7282724>



# Janey

Janey has worked for over 15 years as a Film & Video Producer including a year working in Qatar producing TV commercials and corporate films. She trained in animation skills 6 years ago and has been practicing her skills ever since. Recently she completed a 2 week trip to Afghanistan where she completed a filming project that focused on Afghan mothers.

Janey's Mum Linda used to knit them both matching jumpers when Janey was a child and Janey never lost the love of her Mum's hand knits.



Janey and her son Finn wearing Grandma Linda's hand knits





Linda

Linda worked for over 30 years in education, teaching in a primary school and then becoming head teacher. It was the same school that her father had attended - walking to the school in his bare feet.

Linda learned to knit her first item of clothing when she was aged 10 - a lemon yellow cardigan which she still remembers to this day.





# ERUSTees



Fiz Lauer Deaves

I used to love Auntie Sheila coming round on a Thursday afternoon; she always brought Minstrels. Auntie Sheila taught me how to crochet. I crocheted with gusto and bemused family members would receive presents of fingerless gloves and doilies. I haven't crocheted for many years but I'm going to teach my daughters.



Elly Dove

One of my favourite childhood memories is toasting crumpets and marshmallows on my granny's fire. Granny would sit by us knitting one of her famous mohair cardigans. She tried to teach me how to knit on numerous occasions, but I never quite got it! I'm hoping it's never too late to learn.



Emma Blake

I remember Sunday evenings. They were my favourite time. Mum would be making tea and Dad would put on records for us to dance to. Our favourites were Rumours and Songs From The Big Chair. Sometimes he would let me help put them on very gently so as not to hurt the needle and then we would dance and dance.



The Craftimation Factory have been an absolute pleasure to work with. Their hard work, flexibility and creativity has really contributed to the success of our project with adults with mental health issues. People just love the puppets and getting involved and Janey really knows how to connect with people. Our staff have loved the project too and I would absolutely recommend working with The Craftimation Factory as a positive experience for all!

Anna Stratford, Director - Recovery Partners

[www.facebook.com/knittedanimationworkshops](https://www.facebook.com/knittedanimationworkshops)

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